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development application success

# OUR DIRECTORS

40 YEARS OF EXPERIENCE IS A  
WINNING FORMULA  
IN DELIVERING SUCCESS

Our company specialises in providing town planning, project management and project strategy services to the development industry. We have experience in all forms of development and can offer advice in relation to development matters ranging from high rise developments to broad hectare subdivisions.

Our combined strengths and collective knowledge offers a broad range of professional services specialising in:

- Statutory planning
- Strategic planning
- Project management



**MICHAEL FALK**  
DIRECTOR & TOWN PLANNER

Michael Falk is a registered town planner with the Planning Institute of Australia and has a Bachelor Degree in Urban and Regional Planning from the University of New England, New South Wales.

With over 15 years town planning experience, Michael Falk has worked in both the public and private sectors, including 9 years as a town planner for Gold Coast City Council. During his time at Council, Michael held various positions including Supervisor Special Projects and Coordinator Design Services for the Economic Development and Major Projects Directorate. In these roles he was responsible for managing the assessment of major development applications of significant scale, complexity and/or political sensitivity.

Since founding UPS, Michael has been retained by many high profile development companies (including Raptis Group Limited, Meriton, Grocon, Brookfield Multiplex, ANZ, KordaMentha and Pearls Australasia) to provide town planning and project strategy services on some of the Gold Coast's signature developments many of which achieved new industry benchmarks and added considerable value to client's assets.

Key projects include Brighton on Broadwater, Hilton Hotel and Residences, Southport Central, ANA Twin Towers, Iluka Tower, Gold Coast International Towers and Sheraton Mirage. These projects has allowed Michael to establish relationships with leading architectural practices including Atkins, Grimshaw, LAB, Cox Rayner, Buchan Group, DBI and Archidiom. This has enabled Michael to establish a leading role at the forefront of town planning and design innovation.

Michael also has considerable experience in small/medium scale residential, commercial and retail developments as well as master planned communities.



**MICHAEL NASH**  
DIRECTOR & TOWN PLANNER

Michael Nash is a qualified town planner with over 12 years experience in the development industry. He has worked for a private town planning consultancy firm on the Gold Coast before joining Council in 1996.

In that capacity he worked on complex residential and mixed use projects that ranged from low rise to high rise such as Emerald Lakes, Glenwood Park, the Sundale Urban Village and the Coral Gardens mixed use development in Broadbeach Water.

From 1998 to 2005 Michael held the Council position of Coordinator Technical Services in the Economic Development and Major Projects Directorate and was charged with managing large scale projects that were complex, politically sensitive and broadened the economic base of the City. These projects include the Convention Centre, Marine Precinct, Gold Coast Harbour Study and Hope Island Local Area Plan. More recently Michael has been involved in a wide range of high profile residential and mixed use developments such as Marina Quays, Santa Cruz Central Urban Village, Seachange Over 50's Resort, Gold Coast Marine Development Project and Kirra Central.



**JASON MCGRATH**  
DIRECTOR & TOWN PLANNER

Jason McGrath is a qualified town planner with over 12 years experience in the development industry. Jason worked for the Cairns City Council and Gold Coast City Council as a statutory town planner before being appointed as the Supervisor of all town planning applications for the southern region of the Gold Coast.

Jason managed over 20 staff and was responsible for a diverse range of development applications. His expertise was instrumental in delivering projects such as Q1 and Emerald Lakes developments. Jason left Council in 2003 and became a Director for a private consultancy firm and was instrumental in establishing the town planning arm. In this position he specialised in the delivery of high rise and mixed use developments such as The Oracle, Reflection Towers 1 & 2 and Southport Central.

Jason has established himself as the foremost planner and project manager for significant high rise development projects in the Gold Coast City Region.